JUDSON STRONG
DURING COVID

2020 REPORT TO THE COMMUNITY
Dear Friends,

Since 1906, Judson has placed an emphasis on empowering older adults to live life to the fullest. As we rebound from the global pandemic that forced shutdowns and social isolation, our mission of Bringing Community to Life feels more relevant than ever.

Throughout this time of crisis, our mission has been reflected in the relentless sense of purpose and work of our Associates. When COVID-19 radically altered and impacted nearly every aspect of our lives, Judson Associates adapted and responded to the challenges with focused determination and compassion. We are honored to showcase several of our dedicated team members who demonstrate what it means to be “Judson Strong” in our 2020 Judson Community Report.

A few weeks into the pandemic it became evident that our residents shared our commitment to Bringing Community to Life. It was inspiring to see the many ways neighbors and friends came together with care and concern to support each other. When the emotional strain and isolation pushed their limits, residents pushed back with ingenuity: Friendly phone calls, “Hallway Hollers,” and floor concerts by our Artists-in-Residence during the long months of a lockdown demonstrated the community spirit that makes Judson special.

Although the pandemic is not quite over, we look back with gratitude for the tremendous role philanthropy has played in helping us advance our mission during this unprecedented time. In the following pages, we share stories of some of the gifts that are improving the quality of life experienced at Judson Manor, Judson Park, and South Franklin Circle. These gifts, along with hundreds of others, are allowing Judson to redefine successful aging.

On behalf of the entire Judson community, we thank you for your generosity. We are forever grateful for your enduring support and commitment to Bringing Community to Life at Judson.

Sincerely,

Samuel S. Hartwell
Chair, Board of Directors

Kendra J. Urdzik
President & CEO

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This publication is the 2020 Judson Community Report of Judson Services, Inc., a not-for-profit senior living organization serving Northern Ohio since 1906. Judson operates three unique living communities – Judson Park, Judson Manor, and South Franklin Circle – and the innovative membership program Judson at Home.

The 2020 Judson Community Report is produce by Judson Foundation and is distributed to the residents, members, friends, and benefactors of Judson.
JUDSON AT A GLANCE

Mission: Bringing Community to Life

Judson has been providing Northeast Ohio with premier senior living since 1906. With three unique campuses and a full continuum of care, Judson offers seniors the opportunity to enjoy a truly engaging lifestyle without the worry of having to relocate as their needs change. Judson operates Judson Park, Judson Manor, South Franklin Circle, the innovative membership program Judson at Home, and Judson Home Care and Hospice.

By the Numbers

- $45M operating revenue
- 70% full-time associates
- $52M in investments
- 545 residents at three communities
- 470 associates and caregivers
- 76 acres of garden and greenspace
- 75% of our residents are in independent living

Cultural Programs and Partnerships:

- Music Therapy program with Cleveland State University
- Artists Archives of the Western Reserve satellite art gallery at Judson Manor
- Artist-In-Residency with Cleveland Institute of Music
- 3 campus art galleries: Howson and Streeter Galleries at Judson Park and The Gallery at South Franklin Circle
- Theatre in the Circle at Judson Manor – the only professional theater company in the country led by residents of a retirement community
- South Franklin Circle Dialogue Series
- More than 40 intergenerational and community programs

Awards and Distinctions:

- 5-star Rating for Judson Health Center by the Centers for Medicare and Medicaid (CMS)
- U.S. News and World Report Best Nursing Homes
- Accredited Memory Care Program by Comfort Matters
- University Circle, Inc. Building the Circle Award
- Greater Cleveland Volunteers Community Partner Award
- LeadingAge Ohio Social Accountability Award

Judson MANOR

Extraordinary Neighbors. Incredible Neighborhood.

Mix the tranquil appeal of Cleveland Heights’ tree-lined streets with the cultural energy of University Circle, and you’ve found the perfect place to call home. Judson Park is a friendly, picturesque community surrounded by shops, restaurants, and cultural attractions. You have everything you need in one location, along with a 5-star consistently rated on-site rehabilitation and skilled nursing center.

Services offered include: Independent Living, Assisted Living, Memory Care, Skilled Nursing and Short-term Rehabilitation, Home Care, Smart Living Professionals, Hospice Care

The Intersection of Culture and Great Neighbors

Immersed in University Circle’s magnificent museums, educational institutions, world-class healthcare, and serene parks, Judson Manor is a 1920s architectural gem that exudes character and charm with updated modern conveniences. Located in a one-of-a-kind area that was recently named the Best Arts District in the nation by USA Today, Judson Manor is high-culture urban retirement living at its finest.

Services offered include: Independent Living, Assisted Living, Outpatient Therapy Services including physical, occupational, and speech therapies, Home Care, Smart Living Professionals, Hospice Care

Judson PARK

Open Spaces. Unlimited Possibilities.

Set upon 90 gently rolling acres with wide-open green spaces, ponds, and trails, you will feel right at home in this charming New England-inspired community. Nestled in the heart of Chagrin Falls, South Franklin Circle is a short walk from shops, restaurants, and galleries, and offers spacious living options with balconies overlooking stunning views of nature.

Services offered include: Independent Living, Assisted Living, Memory Care, Outpatient Therapy Services including physical, occupational, and speech therapies, Home Care, Smart Living Professionals, Hospice Care

Judson AT HOME

Your Connection to All Judson Offers

Our Judson at Home membership program connects older adults residing at home to like-minded peers, helpful resources, and Judson’s reputable communities, programs, and services. Members take advantage of 24/7 nurse and concierge lines, exclusive events, and personalized services and support.
How long have you been employed at Judson?
15 years
What do you do at Judson?
Environmental Supervisor at Judson Park
Have you had other roles at Judson besides your current position?
Yes. I’ve been a dining service worker and housekeeper.
What is your favorite thing about Judson?
My favorite thing is that Judson allows me to interact and communicate with people. Also, I never get bored and enjoy being able to be there for others.
What’s the most interesting thing you’ve learned working at Judson?
Collaboration. I love my job because everyone shares the same vision and is dedicated to the mission.
When you were younger, what did you want to be when you grew up?
Nurse
If you could have any superpower, what would it be?
Invisibility. It would be just like being a fly on the wall!!
What is one accomplishment in your life that you are really proud of?
My greatest accomplishment is my children. I have a son and a daughter.
If you could only eat one meal for the rest of your life, what would it be?
Chicken tenders and mac and cheese from Chick-fil-A.
If you could be on a game show, which show would it be?
Family Feud. Everyone looks so happy and has fun even when they get the answer wrong.

Cheryl Smith  Judson Manor
How long have you been employed at Judson?
I celebrated 38 years on April 6th.
What do you do at Judson?
I take care of residents on the Terrace at Judson Manor.
Have you had other roles at Judson besides your current position?
I started in the dining room and worked as a housekeeper when the building was known as Wade Park Manor. In the evenings, I went to Cuyahoga Community College to become a State Tested Nursing Assistant (STNA).
What is your favorite thing about Judson?
Judson residents and my co-workers
What’s the most interesting thing you’ve learned working at Judson?
The personalities of the residents and their stories are very interesting.
When you were younger, what did you want to be when you grew up?
Nurse
What is your hidden talent?
Dancing
In the evening, would you rather play a game, watch a movie, or read?
I would read a romance novel.
If you could be on a game show, which show would it be?
Cash Explosion

Annette Giancola  South Franklin Circle
How long have you been employed at Judson?
9 ½ years
What do you do at Judson?
I am a Care Partner at South Franklin Circle.
Have you had other roles at Judson besides your current position?
No, but I initially interviewed for a kitchen position.
What is your favorite thing about Judson?
South Franklin Circle residents
What’s the most interesting thing you’ve learned working at Judson?
Learning the many different ways to take care of residents has been interesting.
What’s the best vacation you’ve ever had?
Going to Italy with my family was my favorite vacation.
Would you rather win the lottery or work at the perfect job?
I would rather win the lottery because I would be able to retire, spend time with my family, and travel.
In the evening, would you rather play a game, watch a movie, or read?
I would watch a movie.
If you could only eat one meal for the rest of your life, what would it be?
Pizza and salad
If you could be on a game show, which show would it be?
Wheel of Fortune
Dear Judson Family,

The year 2020 was like no other. COVID brought disruption, challenges, uncertainty, reflection, and loss. It altered every aspect of our health, social, business and family life.

Amid this change, a few things remained certain: the strength and resiliency of our residents, associates, and caregivers; the unwavering passion for community; and the generous philanthropy from our residents and families.

That deep philanthropic spirit should come as no surprise, as Judson’s history is rooted in philanthropy. It was that first campaign and gift from noted philanthropist John D. Rockefeller that created Judson in 1906 and began a culture of giving that extends through today. The timeline on pages 8-9 illustrates Judson’s philanthropic legacy and showcases milestone events and gifts over Judson’s 114 years of history.

All of us at the Judson Foundation are proud to steward Judson’s philanthropic history and help expand upon this legacy. With a mission to Bring Community to Life Through Philanthropy, the Foundation partners with donors to provide charitable support for the people, projects, and programs that bring innovation, progress, and vibrancy to Judson.

We are grateful for the more than 1,100 gifts from 650 donors last year, contributing $2.4M to support our artistic and cultural programs, associates, facilities, endowment, and mission initiatives like our resident care fund. In the following pages, we are proud to share the donor stories behind some of the impactful gifts Bringing Community to Life on our campuses and surrounding neighborhoods.

We hope you enjoy these stories and are inspired by the generous giving and compassionate leadership of the many benefactors who are helping make “Judson Strong” now and for those who will follow.

In gratitude,

Kevin B. Shaw
Chair, Board of Directors

Dionne C. Broadus
Vice President

Judson Foundation

2020 JUDSON FOUNDATION IMPACT AND ASSETS

Judson Foundation continues the benevolent legacy of our founders by encouraging a culture of philanthropy. While much has changed in senior living since Judson’s founding in 1906, creating a community that inspires successful aging still requires visionaries who share our dedication to empowering older adults to live richer and fuller lives. Philanthropic gifts allow Judson to continue to provide a distinctive lifestyle, leading-edge care, and innovative services. It is the generous spirit of the community that ensures Judson is able to fulfill its promise to provide all residents, regardless of their circumstances, a community for life.

Gifts of all sizes play an important role in strengthening Judson’s ability to connect, engage, and inspire older adults to live life to the fullest. We are grateful for the 1,109 gifts and pledges we received in 2020, totaling more than $2.4 million. We had a 46% increase in the number of gifts, 175 first-time donors, and 39% growth in the annual fund.

ALL GIFTS AND PLEDGES BY SOURCE
TOTAL: $2,424,018
- Individuals 97%
- Foundations/Organizations 2%
- Corporations 1%

ALL GIFTS AND PLEDGES BY PURPOSE
TOTAL: $2,424,018
- Capital Projects 62%
- Unrestricted 20%
- Program 18%

JUDSON FOUNDATION ASSETS
TOTAL: $28.6M
- Board Designated Investments 82%
- Donor Restricted Endowment 12%
- Perpetual Trusts 6%

Judson Foundation is the 501(C)(3) fundraising organization supporting many of the programs, new initiatives, facility enhancements, resident subsidies, and strategic initiatives, as determined by the 501(C)(3) parent organization Judson Services, Inc. Board.
HISTORY OF BRINGING COMMUNITY TO LIFE 1906 TO 2020

Judson has been creating community since 1906. For more than a century, Judson’s progress and the spirit of giving have been inextricably linked. From transforming our facilities to enhancing programs and services, philanthropy has kept Judson at the forefront of senior living. This timeline depicts significant events in Judson’s history and some of the gifts that have propelled Judson forward.

1906 A Vision
With the help of John Rockefeller, the women of Euclid Avenue Baptist Church purchased a home at 3144 Prospect Avenue and established The Baptist Home of Northern Ohio to meet the needs of Cleveland’s seniors.

1910 A Growing Need
Deluging its space, Baptist Home relocates to a larger home at 8500 Cedar Avenue that could accommodate 27 residents.

1919 A New Home
The landmark 7-acre Ennisdale Heights estate of Warren G. Bicknell is purchased and Baptist Home relocates operations to the Tudor mansion at 1801 Chestnut Hills.

1940 A New Name
The Baptist Home of Northern Ohio changes its name to The Baptist Home of Ohio.

1991 Judson Home Care Launched
Options become available for Judson residents who wish to maintain their independence and successfully age in place.

1994 Collar Pond & Fountain
A garden replaces a portion of the parking lot at the Chestnut Hills entrance of Judson Park. The gardens pond and fountain is named in honor of resident Florence Collar, the lead benefactor of the project.

1995 Mansion Courts Unveiled
Bicknell Mansion is converted into 7 spacious units and is renamed Mansion Courts. The project wins a Preservation Award from the Cleveland Restoration Society.

1998 mansion Courts unveiled
Bicknell Mansion is converted into 7 spacious units and is renamed Mansion Courts. The project wins a Preservation Award from the Cleveland Restoration Society.

1999 The Manor
Ownership of the historic Black Manor is assumed from the Christian Residences Foundation. Major renovations begin on the former lunatic asylum, which had been in operation as a retirement community since 1906.

1999 Judson Home Care Launched
Options became available for Judson residents who wish to maintain their independence and successfully age in place.

1992 Health Center at Judson Park Opens
Thanks to the generosity of many, Judson sets a new standard for skilled nursing with the opening of the Brainard Health Center, now known as Judson Health Center.

1993 A New Home
The landmark 7-acre Ennisdale Heights estate of Warren G. Bicknell is purchased and Baptist Home relocates operations to the Tudor mansion at 1801 Chestnut Hills.

1994 A New Identity
With two locations, Ohio Baptist Home changes its corporate name to Judson Retirement Community.

1995 Collar Pond & Fountain
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1997 South Franklin Circle Opens
In September, the first residents move into their new apartments, custom cottages, garden duplexes, and townhouses.

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2006 Judson at Home Debuts
Individuals living in the community now have access to Judson services and support, as well as social, cultural, and wellness programs at any Judson community.

2008 New Judson Manor South Entrance
A new entrance on the south side of Judson Manor enhances accessibility. The project was funded through philanthropy with a lead gift from The Ferry Family Foundation and the support of 75 other donors.

2009 Judson Park Art Studio Renamed & Expanded
A gift from George Rose in memory of his wife,FETCHÚ, a gifted painter and poet, the Creative Arts Studio at Judson Park.

2010 Ambler Court Opens
Judson Park’s newly renovated 24-unit assisted living community offers signature programming and care in a specially designed environment.

2011 Fine Arts Collaboration
The Wightman Foundation creates a new resident-centered model for dementia care, The Winne Lind Fund supports a new fund designated for creative arts.

2012 New Dining Option at Judson Manor
Philanthropic gifts help to combine the Cove Room and Griffin Lounge at Judson Manor into a new casual bistro-dining venue called Wada Park Grill in honor of the building’s founding as Wade Park Manor.

2013 Judson Manor Pavillon & Canopy Restoration
The historic canopy is restored to its former glory. Judson Manor’s basement is renovated to augment wellness and adult day programs and named in honor of Judson Manor residents and philanthropists William and Marjorie Anderson, who contributed significantly to the Resident Support Endowment Fund.

2014 Judson Hospice Certified and Approved
Hospice becomes an integral part of the continuum of care offered to residents of Judson communities.

2015 Rose Endowment Stirs Creativity
A significant gift in Audra L. Rose's memory of her husband Al, a gifted painter and poet, the Creative Arts Studio at Judson Park.

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2016 The Art of Memory Care
Judson receives national attention when the New York Times features its intergenerational Art-in-Residence Program. The story is picked up by NBC’s Nightly News and CBS News Sunday Morning.

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2017 Chagrin Valley Expansion
Judson breaks ground for a premier community set on 50 acres in picturesque Chagrin Falls. The expansion is made possible in part by Judson Foundation.

2018 New Judson Manor
A separate foundation is created to handle charitable contributions and inspire philanthropic support for Judson’s mission.

2019 Judson Park Art Studio Renamed & Expanded
A gift from George Rose in memory of his wife, FETCHÚ, a gifted painter and poet, the Creative Arts Studio at Judson Park.

2020 Renovated Art Studio Opens at Judson Manor
With a lead gift from Mary Cahen in memory of her husband Al, a gifted painter and poet, the Creative Arts Studio at Judson Park.
It has never been more apparent than throughout the COVID-19 crisis that Judson Associates are heroes. When the crisis hit, Judson Associates rose to the occasion. From helping families connect via video conference with their loved ones to delivering meals, groceries, and prescriptions, Judson Associates went above and beyond to provide care and comfort throughout the pandemic. Their commitment to Judson's mission of Bringing Community to Life did not go unnoticed.

“I couldn’t be more proud of our Associates who have adapted to the challenges and worked tirelessly, on the front lines and behind the scenes, to keep our residents safe, healthy, and connected,” said Kendra Urdzik, Judson President and CEO. “During the worst health crisis of our time, we have certainly seen the very best in our team.”

At the urging of residents and families eager to express their appreciation to Judson Associates, Judson Foundation launched the Grateful Resident and Family Fund campaign in June 2020. By the end of July, more than $112,000 had been contributed, and nearly 100 messages had been left for employees. In August, the fund was distributed.

Virginia’s philanthropic investment has already made a positive impact. Recently, members of South Franklin Circle’s dining services team began participating in a food and beverage safety training program administered by the National Restaurant Association called ServSafe. The widely recognized program is the industry standard in food safety training. To date, 13 Associates have added ServSafe certifications to their resumes. Other departments are also benefiting from Virginia’s kindness. In 2020, Director of Crane House Brigitte Hill, RN, BSN, became a Certified Alzheimer’s Disease Dementia Care Trainer (CADDCT), Certified Dementia Care Manager (CDCM), and Certified Dementia Practitioner (CDP). Community Wellness Director Diane Menges achieved her Yoga Align Teacher Certification. Darlene Kash, Director of Programming and Member Services, is advancing her technology skills through online courses. Darlene Kash, Director of Programming and Member Services, is advancing her technology skills through online courses.

“We are extremely grateful to Virginia for her incredible generosity and vision,” said Judson President and CEO Kendra Urdzik. “At Judson, it is our caring and compassionate Associates that advance our mission of Bringing Community to Life. Virginia’s support is a tribute to our dedicated staff who work diligently to ensure our residents’ needs are met in a safe, comfortable, and supportive environment.”

CELEBRATING JUDSON HEROES

With help from the late Virginia Stewart, South Franklin Circle Associates are achieving their professional goals free from burdensome debt. The Stewart Professional Development Fund is the first philanthropic fund to support employee growth and professional development at South Franklin Circle. This important fund provides resources for team members interested in advancing their skills through academic courses, workshops, seminars, and conferences.

“Having looked at a number of places, I can say that the people here are simply the best,” said Virginia, who established the fund in 2018 to show her appreciation for the Associates responsible for the high-quality care and services she enjoyed at South Franklin Circle. Virginia moved to her spacious apartment overlooking the pond and walking trail in 2012. “We are lucky to have such good people,” she added. Before her passing in April 2020, Virginia contributed nearly $100,000 to assist Associates with their educational endeavors.

Virginia’s philanthropic investment has already made a positive impact. Recently, members of South Franklin Circle’s dining services team began participating in a food and beverage safety training program administered by the National Restaurant Association called ServSafe. The widely recognized program is the industry standard in food safety training. To date, 13 Associates have added ServSafe certifications to their resumes.
In 2017, a generous Judson Park couple felt so strongly about the fulfilling lifestyle they were enjoying that they made one of the most significant gifts in Judson Park’s history. Recognizing that the dining room provides a vital link to the community, the couple made an anonymous gift that set plans into motion to transform the dated Fischer Dining Room. With a critical eye toward acoustics, lighting, and furniture selection, the outcome would be an inviting atmosphere that provides the perfect ambiance for socializing.

Today, residents share great food and engaging conversations surrounded by a rotating art exhibit. With neutral hues, the dining room provides the perfect backdrop and vantage point for enjoying art. The newly named Overlook Dining Room Gallery is an extension of the Howson Gallery, one of two art galleries at Judson Park that features exhibits in various media. The gallery is managed by a committee of art enthusiasts who live at Judson Park.

“Art is valued here,” said Nina Gibans, chair of the resident-run Howson Gallery Art Committee and a 2009 recipient of the Cleveland Arts Prize. “There is always something for everyone. Each piece is a conversation starter and provides a connection to the art community.”

Presently, the Overlook Dining Room Gallery features art curated from Judson’s collection. Once the pandemic restrictions are lifted, Judson Park’s art galleries will return to bi-monthly exhibits featuring art from some of Cleveland’s established and up-and-coming artists.
The late Ann Roulet (center) with Theatre in the Circle’s Managing Director Mark Corcoran (left) and Artistic Director Bill Corcoran (right) before performances were put on hold in 2020.

“On Broadway, the affluent people who invest money to launch shows are called angels,” explained Mark Corcoran, Managing Director of Theatre in the Circle. “At Theatre in the Circle, we are blessed to call those people our friends, neighbors, and family. Some of our wonderful neighbors here at Judson have generously supported our work with donations ranging from $10 to $10,000. Not everyone is able to donate, but everyone is very appreciative that they have diverse professional theater productions just an elevator ride or short bus trip away from their doorstep.”

One of those appreciative Judson Manor residents was the late Ann Roulet. When Theatre in the Circle announced it was awarded a $30,000 grant from Cuyahoga Arts and Culture, one of the largest local public funders for arts and culture in the nation, Ann stepped forward in a big way. Inspired by Mark and Bill Corcoran, the lifelong arts patron made a generous $10,000 gift to help meet the grant’s required match.

Ann’s passion for theater began at an early age. “My mother was a theater lover, and I’ve been hooked since grade school,” recalled Ann, who played the lead in her elementary school’s production of Little Red Riding Hood. “I heard about the grant’s matching requirement, and I wanted to help. I no longer go out, so to enjoy live musical theater performances here where I live is wonderful.” The Judson Manor community was deeply saddened by Ann’s passing on March 7, 2021.

In addition to the award from Cuyahoga Arts & Culture, Theatre in the Circle’s performances have been made possible by grants from the Ohio Arts Council, Neighborhood Connections, and the Leonard Krieger Fund of the Cleveland Foundation. Special thanks to John G. Johnson Construction Company, Theatre in the Circle’s first-ever corporate sponsor, and Glenmede.
AUDRA L. ROSE CREATIVE ARTS STUDIO
UNVEILED AT JUDSON PARK

Thanks to a generous gift from George Rose, the Judson Park creative arts studio recently underwent an extensive makeover. The renovated and renamed studio celebrates George’s late wife, Audra, a gifted artist known for her nature-themed watercolors and encouraging words. An inspiring mentor, Audra motivated many residents, some of whom had never held a paintbrush, to give art a try.

On March 26, 2019, Judson Park residents and friends gathered for the unveiling of the Audra L. Rose Creative Arts Studio. It is hard not to be creatively inspired by the new space. Flooded in natural light, the spacious studio features a mix of open and closed cabinetry filled with all the supplies one could ever want. Skeins of yarn are artfully stowed by hue in diamond-shaped cubbies. Stacks of colorful paper sit neatly on narrow shelves waiting to be stamped, snipped, and folded. Cupboards and drawers store essential tools like paint, pens, and pencils out of sight while an exhibit wall displays the latest creations ready to be admired and purchased.

“Art is for everyone,” said Cathy Bryan, Creative Arts and Art Therapy Program Coordinator. “The goal of the renovation was to make a beautiful and accessible studio that encourages residents to come together and create.” Cathy worked closely with the design team to reconfigure the floor-plan to better meet the needs of residents at all levels of independence.

Functional zones with multipurpose storage cabinets border the room. Pullout drawers provide effortless access to the most frequently used items. A wheelchair accessible sink eases clean-up, and a wall-mounted drying rack allows paintings to dry flat and out of harm’s way. An entire cabinet is dedicated to jewelry making, and a sewing station keeps supplies and notions within arm’s reach. Tucked into a back corner is a kiln with open shelves nearby to hold works of pottery in progress.

More than a dozen large tables fill the center of the room. The height of the work surface can be easily adjusted, and casters allow the tables to be pushed together to accommodate large projects. A kiln with open shelves nearby to hold works of pottery in progress.

Instead of crowding around an instructor, residents can learn new techniques from the comfort of their seats by viewing live demonstrations on a large wall-mounted television. With a hands-free microphone, instructors can interact with artists and provide direction while moving around the room.

The new studio comfortably accommodates more than two dozen artists at any one time. A private office with a glass door offers Cathy an unobstructed view of all the activity. “We are extremely grateful for George’s generous support of our vision,” she said. “This gift is a wonderful tribute to Audra. The studio will carry on her legacy of inspiring people to tap into and find their creative talent.”

Pauline Ramig helped kick off the 10th season of South Franklin Circle Dialogues with a challenge in the summer of 2019. Make a gift to support the highly regarded lecture series, and she would double the impact by matching it dollar for dollar, up to $10,000. Nearly 50 people accepted the giving challenge, contributing more than $17,000 in just five weeks and securing the full match generously offered by Pauline. The funds are used to offset guest speaker fees or honoraria, travel, and lodging costs.

“We are extremely grateful to Pauline for her generosity and for offering her gift as a matching challenge,” said Kendra Urdzik, Judson President and CEO. “Judson is committed to promoting lifelong learning. Pauline’s inspiring gift set the stage for the next decade of stimulating conversations around a variety of topics and new ideas.”

Pauline, the owner and founder of Ramig Financial Services, moved to her charming South Franklin Circle garden home in 2017. A passionate interest in arts and culture inspired her to serve as chair of the Dialogue Committee. No stranger to helping organizations meet their goals, Pauline has served in several nonprofit leadership positions, including president of Opera Cleveland in 2008.

“Serving as chair of the Dialogue Committee is such a gratifying and fun experience, in part because current committee members are very actively committed to proposing exciting and diverse Dialogue speaker prospects,” said Pauline. “I truly believe that we always benefit from learning more about the world in which we live.”

The Dialogue Series debuted in 2010, featuring one of the nation’s leading authorities on the longevity revolution, Marc Freedman, President and CEO of Encore.org. On September 25, 2019, Marc returned to help celebrate the 10th anniversary of the speaker series. He attracted a full house with his inspirational talk based on his newest book on aging well, How to Live Forever: The Enduring Power of Connecting the Generations.
For Robert Brooks, moving to Judson Manor was a homecoming of sorts. Growing up in Glenville, the former elementary school French teacher has deep roots in the neighborhood and a long relationship with the historic residential high-rise. His first memories of the building date back to his early years in high school when he was invited to Wade Park Manor to attend meetings of the Maison Française de Cleveland, a century-old organization that promotes the French language and culture.

Retiring in 1983 from a 30-year career with the Cleveland public school district provided Robert with time for community service. “Volunteering gave me the chance to try new things,” Robert recounted. “I could do what I enjoyed and not waste time on what I didn’t like.” One of those fulfilling opportunities included sharing his passion for teaching French as a second language with Judson residents.

With deep connections to the building and appreciation for the organization’s high-quality arts and cultural programming, Robert decided that Judson Manor was the perfect backdrop for the next chapter in his story. In November 2000, he moved to a cozy 10th floor apartment overlooking the neighborhood he roamed in his youth.

In 2002, at the suggestion of his financial advisor, Robert added to his legacy with a planned gift to Judson Foundation. By establishing a charitable gift annuity, Robert was able to make a meaningful philanthropic impact and boost his retirement income. Today, Robert’s history of giving spans 22 consecutive years. “Judson has given me an awful lot,” declared Robert when asked why he chose to support the organization. “Judson is my community.”

“Roger helped make our vision of a warm and inviting new entrance a reality. We are honored to know that he has provided for Judson in his estate.”

— Julie Anderson 
Vice President, Judson Manor

“These gifts are reflective of Roger’s generous and caring nature,” said Julie Anderson, Vice President, Judson Manor. “Roger helped make our vision of a warm and inviting new entrance a reality. We are honored to know that he has provided for Judson in his estate.”

A native of New York, Roger enjoyed a 37-year career with IBM. Retiring in 1991 provide him with the time to give back to the community by volunteering at organizations near and dear to his heart, including the Cleveland Orchestra, Cleveland Institute of Music and the Music School Settlement. Eager to escape the upkeep that comes with owning a home, Roger began exploring his living options in 2002. He made the move from Shaker Heights to Judson Manor with his cat Hunter in January 2005. The opportunity to relocate within walking distance of University Circle’s world-class performing arts scene offered the classical music enthusiast the ideal solution for hassle-free retirement living. Friends already living in the landmark building were a bonus.

Roger’s gift to Judson Foundation through his estate means that he will be among the first philanthropists welcomed into Judson Foundation’s newly launched 1906 Legacy Society. Named for the year in which Judson was founded, the 1906 Legacy Society recognizes individuals and couples who provide support for Judson through endowed funds, life income gifts, wills or estate plans.

If you have made a provision for a future gift for Judson in your estate plan, please let us know of your charitable intentions. We would be honored to call you a 1906 Legacy Society member. If you are interested in remembering Judson in your estate, please contact Judson Foundation at 216-791-2013.

In 2017, Judson Manor resident Roger Ellsworth stepped forward with a generous gift to support an immediate need – the construction of a new covered entrance on the south side of the historic building that had been his home for nearly 15 years. Believing in Judson’s mission of Bringing Community to Life, he recently took another step to provide for the organization’s future needs. By designating Judson as a beneficiary of his estate, he is helping to ensure quality services for future residents.

“Judson has given me an awful lot,” declared Robert when asked why he chose to support the organization. “Judson is my community.”

ROBERT BROOKS CREATES A PERSONAL AND IMPACTFUL LEGACY AT JUDSON MANOR

For Robert Brooks, moving to Judson Manor was a homecoming of sorts. Growing up in Glenville, the former elementary school French teacher has deep roots in the neighborhood and a long relationship with the historic residential high-rise. His first memories of the building date back to his early years in high school when he was invited to Wade Park Manor to attend meetings of the Maison Française de Cleveland, a century-old organization that promotes the French language and culture.

Retiring in 1983 from a 30-year career with the Cleveland public school district provided Robert with time for community service. “Volunteering gave me the chance to try new things,” Robert recounted. “I could do what I enjoyed and not waste time on what I didn’t like.” One of those fulfilling opportunities included sharing his passion for teaching French as a second language with Judson residents.

With deep connections to the building and appreciation for the organization’s high-quality arts and cultural programming, Robert decided that Judson Manor was the perfect backdrop for the next chapter in his story. In November 2000, he moved to a cozy 10th floor apartment overlooking the neighborhood he roamed in his youth.

In 2002, at the suggestion of his financial advisor, Robert added to his legacy with a planned gift to Judson Foundation. By establishing a charitable gift annuity, Robert was able to make a meaningful philanthropic impact and boost his retirement income. Today, Robert’s history of giving spans 22 consecutive years. “Judson has given me an awful lot,” declared Robert when asked why he chose to support the organization. “Judson is my community.”

Since 1906, estate, endowed, and other planned gifts have played an important role in advancing Judson’s mission. “Many of Judson’s greatest achievements have been made possible through philanthropy,” said Kendra Urdzik, Judson President and CEO. “Robert’s gift is an expression of genuine kindness and selflessness that is bringing the community to life now and for all who follow.”

“Roger helped make our vision of a warm and inviting new entrance a reality. We are honored to know that he has provided for Judson in his estate.”

— Julie Anderson 
Vice President, Judson Manor

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“Judson has given me an awful lot,” declared Robert when asked why he chose to support the organization. “Judson is my community.”
In the summer of 2018, Judson Manor residents gathered with city officials and guests across the street from their grand historic high-rise to celebrate the dedication and naming of the Virginia Havens Park. Thanks to the efforts of Judson Manor resident Ginnie Havens, the once overlooked plot of city-owned land had been transformed into an idyllic park. Complete with a meandering brick path, soothing water feature, and benches for lounging, the small “pocket park” offers an unexpected quiet reprieve from the comparative noise and bustle of University Circle.

Fast forward two years. At the invitation of Judson Manor residents Hope Hungerford and Georgianna Roberts, a group of Ginnie’s close friends and family returned to the park – this time to celebrate the life and many accomplishments of the park’s namesake. Ginnie, a passionate volunteer and community activist, passed away on April 19, 2020, leaving a lasting legacy of community improvement. As the spread of coronavirus placed restrictions on the community, her impact became even more apparent. The Virginia Havens Park provided a crucial link to the outdoors and the many benefits associated with spending time in nature. A fund established in Ginnie’s honor will help maintain the park and ensure it remains an enduring tribute to her lifetime of accomplishments.

“Hope Hungerford, Meredith Seikel, Ursula Kornelchouk, and I got together to remember Ginnie and think of a way to honor her memory,” explained Gann Roberts, whose friendship with Ginnie dates back many years. “We considered all she did to imagine a welcoming, beautiful park and then persevered to make it a reality. We decided that creating a fund to enhance and maintain this wonderful park, as well as other landscape and gardening projects around our building, would be the perfect way to recognize Ginnie’s contributions to our life here at Judson Manor.”

To date, nearly $30,000 has been contributed to the Virginia Havens Garden Fund in Gin nie’s memory. In addition to announcing the fund at the August 27, 2020 celebration, 17 monarch butterflies grown on milkweed leaves by Gann’s daughter, Ellen Roberts, were released in a touching tribute to Ginnie and her deep connection with nature.

HONORING THE LIFE AND LEGACY OF VIRGINIA HAVENS

Bob and Jean Arnold were no strangers to Judson Park when they moved to their seventh-floor apartment in 2012. Their connection with the organization began more than 30 years ago when Bob’s mother lived in the same high rise. When their dear sister-in-law and travel companion Phyllis Hackett took the apartment next door, they had the added benefit of living near family.

In 2018, Bob and Jean strengthened their relationship with Judson, naming Judson Foundation a benefactor of their estate. “We have taken care of our progeny, and now we want to ensure Judson’s progress,” said Bob And JeAn ArnoLd LeAVe A LegAC y to ensure Judson’s Progress

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Each year, Judson Foundation looks forward with excitement to celebrating the spirit of generosity that has been Bringing Community to Life at Judson for 115 years. Unfortunately, like so many other gatherings, the 2020 Celebration of Generosity had to be re-imagined due to the ongoing global pandemic. The signature event was replaced with a video featuring Kevin Shaw, Judson Foundation Board Chair, and Kendra Urdzik, Judson President and CEO. Together, they delivered a message of gratitude, recognizing Judson’s many benefactors and loyal friends for their enduring support and generosity.

The 2020 Celebration of Generosity video, which was shared online and at a series of small group events brought to life the impact of philanthropy over the past year. It concluded with a special tribute to Robert Oldenburg, recipient of the 2020 Judson Award for Philanthropic Leadership. The award is Judson’s highest philanthropic honor and celebrates a benefactor who demonstrates an exemplary passion for Bringing Community to Life through his or her charitable giving. In the 22 years Bob has lived at Judson Park, he has generously given more than 300 memorial gifts to honor his neighbors, friends, and loved ones. His exceptional generosity ranks him among Judson Foundation’s most prolific and impactful contributors.

To view the 2020 Celebration of Generosity video, visit judsonsmartliving.org/foundation/donor-stories/

Judson Foundation wishes to say thank you to our 2020 celebration of Generosity video sponsors. We value and appreciate your dedication to our mission.

Robert Oldenburg (center) is presented with the 2020 Judson Award for Philanthropic Leadership by Kevin Shaw, Judson Foundation Board Chair and Kendra Urdzik, Judson President and CEO.

6TH ANNUAL CELEBRATION OF GENEROSITY RE-ENVISIONED

There is much to enjoy about living in the historic Bicknell Mansion. The latest amenities combined with the historic character of the striking wood-paneled staircase, ornate fireplaces, and leaded-glass windows are appealing. For Bob, Mansion Courts at Judson Park is the ideal retirement setting for a different reason. “The employees are the best part about living here,” said Bob. “Everyone, from security to housekeeping, is dedicated. They are like extended family.”

The employees are the best part about living here,” said Bob. “Everyone, from security to housekeeping, is dedicated. They are like extended family.”

Honoring the special people in your life with a tribute gift to a charitable organization is a meaningful expression of gratitude. For Bob Oldenburg, the special people in his life include the bevy of friends and neighbors he has had the pleasure of knowing at Judson. In the more than 20 years that he has called Mansion Courts home, Bob has generously given more than 300 memorial gifts in honor of his Judson Park neighbors, friends, and loved ones. His exceptional generosity ranks him among Judson Foundation’s most prolific contributors. Bob was recognized with the 2020 Judson Award for Philanthropic Leadership at a surprise celebration on September 25, 2020.

“Bob’s gifts in memory of fellow residents are more than just thoughtful expressions of sympathy,” said Kendra Urdzik, Judson President and CEO. “They are meaningful and lasting tributes to treasured members of our Judson family. Over the years, his inspiring gifts have accumulated in a powerful way to help advance our mission.”

Bob and his late wife Barbara, who preferred to go by “Buster,” were among the first to make Mansion Courts their home. In 1995, the couple learned that plans were underway to convert the Bicknell Mansion to independent living apartments. On a whim, the couple stopped by to look at the property. “We ended up wandering the grounds that evening and even met the security guard,” chuckled Bob, who has a passion for gardening. That night while sitting by the waterfall that fronts the property, they agreed that Bicknell Mansion should be their next home. “It was the best decision,” Bob added.

Situated atop Chestnut Hill in the Ambler Heights Historic District, the stately Tudor was built in 1920 for Warren Bicknell, president of Cleveland Construction Company. The lavish home was modeled after a 16th-century English manor house, complete with a solarium, wine cellar, and third-floor ballroom. An extensive renovation transformed the mansion into seven distinctive living units. The Oldenburgs moved into their spacious second-floor suite in 1998.

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Judson Foundation wishes to say thank you to our 2020 Celebration of Generosity video sponsors. We value and appreciate your dedication to our mission.
It is widely known that you are never too old to start exercising. No matter your age or ability, regular exercise is proven to be good for your physical and mental health. Thanks to the generosity of Meredith Seikel, Judson Manor residents have four new fitness machines to help them keep their bodies strong and their minds sharp.

For Meredith, a fitness routine has always been a part of life. Growing up on the prairie in Colorado, she learned to ride horses at an early age. With high school, she took up snow skiing and slalom racing. As an adult, she became a cycling enthusiast.

Later in life, she met her husband, Oliver, and gave him his first bicycle. One ride and he was hooked. The couple shared a passion for cycling, pedaling across Europe and North America. Together they advocated for cyclists, promoting greenway development in Europe and the Rails-to-Trails Conservancy, among other initiatives, in the United States.

While she no longer rides outdoors, Meredith proves that age is just a number inside on her exercycle. To keep her youthful edge, she also incorporates weight training and stretching into her fitness routine. “Everyone is different,” said Meredith. “We’re not all aging in the same way. I wanted to encourage others to continue to stay active by replacing some of the older, large pieces of equipment with newer machines that are easier to use.”

Choosing equipment that is safe and enjoyable for older adults can be a challenge. Meredith’s gift and the new pieces of exercise equipment she helped select made an immediate impact. After the first orientation to the new machines in January 2020, several residents decided to continue their fitness journeys with personal training. With this gift and the help of Judson’s wellness experts, Meredith’s friends and neighbors will not only add years to their lives, but also add life to their years.

“Everyone is different,” said Meredith. “We’re not all aging in the same way. I wanted to encourage others to continue to stay active by replacing some of the older, large pieces of equipment with newer machines that are easier to use.”

For more information about Judson’s fitness equipment, please contact the Wellness Center at 216.694.2249.
ANNUAL GIVING

Annual gifts help address immediate needs and are essential to Judson’s success. We are honored to recognize those who gave $100 or more for the important role they play in Bringing Community to Life.

Presidents Circle $1,000 and Above

<table>
<thead>
<tr>
<th>Name and Organization</th>
<th>Amount</th>
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<tr>
<td>Mr. and Mrs. Norman B. Askew</td>
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<tr>
<td>Mr. and Mrs. William F. Aspy</td>
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Contributors $100-$999

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</thead>
<tbody>
<tr>
<td>Mr. and Mrs. Thomas A. Bachtell</td>
<td>$500</td>
</tr>
<tr>
<td>Mr. and Mrs. David B. Bachtell</td>
<td>$500</td>
</tr>
<tr>
<td>Mr. and Mrs. Robert B. Bachtell</td>
<td>$500</td>
</tr>
</tbody>
</table>

* Deceased

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TRIBUTE GIVING

Judson is honored to receive gifts made in tribute to others. We express our sincere appreciation for the generous donations given in honor of memory of friends and loved ones in 2020.

In Honor of

Barbara A. Baum
Gene Beer
Robert M. Bruken
Maryellen Kendall
Nana Landgraf
Julie C. Lauth
Nancy McCormick
Robert L. Oldenburg

In Memory of

Robert H. and Jean Arnold
Danya V. Bahrley
Anne M. Barnes
Judy Beck
Florence W. Bennett
Jack Baliosky
Marilyn Borbel
Georgette Bohr
Carol Bortz
Jane Bourne
Nellie Brown
Caroline Butler
Luke and Ann Case
Joan Conrad
Paula Coppedge
Molly C. Crowley
Pitt A. Corwin
Mary J. Davis
Anthony Decelo
Morns S. Dixon
Barbara Engber
Agnes M. Farnscher
Juanita W. Fleming
Nancy Funk
Elizabeth Gantjens
Mary Gardner
Richard Garretson
Virginia Havens
Wanda Haynesworth
Elisabeth S. Hinchliff
Audrey Hofstetter
Mildred F. Holdender
James F. Jackson
Shelia Jaros
Susan Jones
Krishna Kannapun
Gail Kallock
Joan L. Kamoeh

James Kennedy
Trudy Kimmel
Lois G. Klaus
Irena M. Kupervasich
John F. Lewis
Judith Lieberman
Mildred Listerman
Kurt Loebel
Kazuko Maene
John Makley
Alexander McAfee
Patrick McClaran
Cecil R. Mellon
Charles Merchant
Charles A. Miller
William A. Mitchell
Helen P. Mosso
Maxine Muthersbaugh
Nancy N. Nezu
Irene Noda
Paula S. Ockner
Emily Parkman
Philip A. Ranney
Mariann Ratten
James S. Reid
Donald Robinson
Robert J. Roth
Vaughn F. Rubin
Jean Sacatich
Simone Samuels
Mary Sarver
Catherine A. Satalo
Richard Sebastian
Martin S. Simon
Nancy Sindelar
Jeffrey H. Smyth
Virginia Stewart
Ilene Fr. Smitruck
Florence A. Thomas
Livingston H. Uff
Los A. Vickers
Ethen Warrner
James M. Weiss
Nancy S. Welchans
Donal B. Weid

Volunteers

Volunteers play an important role in enhancing the quality of life at Judson. It is an honor to recognize the 194 resident and community volunteers along with 13 volunteers from 3 groups comprised of schools, universities, and religious institutions who shared their time and talents in 2020. Thank you for your 14,508 hours of dedicated service. According to the Independent Sector, your incredible contributions provided a value of $394,618.

THANK YOU FOR BRINGING COMMUNITY TO LIFE

Every effort has been taken to maintain the accuracy of our donor listings and honor the requests of donors who wish to remain anonymous. We offer our sincerest apologies for any errors or omissions. Please let us know if we should correct our records by calling 216.791.2313 or email us at foundation@judsonsmartliving.org.
OUR FINANCIALS

JUDSON SERVICES, INC.
CONSOLIDATED BALANCE SHEET
DECEMBER 31, 2020

ASSETS:
CASH & CASH EQUIVALENTS .................................................. $ 11,971,224
UNRESTRICTED INVESTMENTS ............................................ 857,876
ACCOUNTS & OTHER RECEIVABLES .................................. 3,518,196
PREPAID EXP & OTHER ASSETS ....................................... 349,557
TOTAL CURRENT ASSETS .................................................. 16,696,850
INVESTMENTS:
BOARD DESIGNATED .................................................. 25,884,289
UNRESTRICTED RESERVES ............................................. 1,057,000
RESTRICTED RESERVES .................................................. 13,693,434
PERPETUAL TRUSTS ....................................................... 4,824,056
PROPERTY AND EQUIPMENT, NET ................................... 51,458,779
OTHER ........................................................................... 174,872
TOTAL ASSETS ................................................................ 221,158,241

LIABILITIES AND NET ASSETS:
ACCOUNTS PAYABLE & ACCRUED EXPENSE ....................... $ 5,465,204
DEFERRED REVENUE, COVID-19 RELIEF ......................... 3,564,982
REFUNDABLE FEES ........................................................... 6,417,834
CURRENT PORTION OF LONG-TERM DEBT ....................... 83,404,700
TOTAL CURRENT LIABILITIES ........................................... 16,998,020
ENTRY FEES, DEFERRED REVENUE .................................. 24,800,839
ENTRY FEES, GUARANTEED REFUND ................................ 83,707,953
LONG-TERM DEBT ............................................................ 83,404,700
OTHER ........................................................................... 1,455,729
TOTAL LIABILITIES ............................................................ 209,967,241
TOTAL ASSETS & NET ASSETS ........................................... $ 221,158,241

OPERATING REVENUE:
RESIDENT SERVICES, INCLUDING AMORTIZATION OF RESIDENT ENTRY FEES ........................................... $ 44,150,064
NET ASSETS RELEASED FROM RESTRICTIONS USED FOR OPERATIONS ................................................. 831,515
OTHER ........................................................................... 174,872
TOTAL OPERATING REVENUE ........................................... 45,156,451

OPERATING EXPENSES:
LABOR ........................................................................... 22,148,700
OTHER OPERATING ........................................................... 15,754,990
INTEREST ........................................................................... 3,899,547
DEPRECIATION .................................................................. 9,050,790
TOTAL OPERATING EXPENSES .......................................... 50,044,027

NET OPERATING LOSS ...................................................... (4,887,636)

NONOPERATING REVENUE:
INVESTMENT INCOME, NET ............................................. 897,690
UNREALIZED GAIN ON INVESTMENTS ............................... 258,473
CHARITABLE CONTRIBUTIONS, UNRESTRICTED ............ 127,453
OTHER, INCLUDING COVID-19 RELIEF ......................... 2,875,236
TOTAL NONOPERATING REVENUE ....................................... 3,849,872

NET EXPENSES OVER REVENUE FROM OPERATIONS ........... (8,106,882)

JUDSON SERVICES, INC.
CONSOLIDATED STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS YEAR ENDED DECEMBER 31, 2020

MARYELLEN KENNEDY CELEBRATED
FOR 23 YEARS OF SERVICE

Maryellen Kennedy was honored for her 23-year career at a series of retirement celebrations on January 29, 2021. Maryellen began her notable career as an administrator-in-training in 1998, rising through the ranks to be named Vice President of Judson Park in 2013. Her leadership and vision were instrumental in repositioning Judson Park and enhancing its financial footing.

In addition to optimizing the number of skilled nursing beds in the new Judson Health Center, Maryellen guided the construction of Ambler Court in 2016. She led the 2018 expansion of the Creative Arts Studio, renovation of the Overlook Dining Room, and demolition of the outdated Gardenview and Reinberger units.

Under Maryellen’s leadership, Judson Park became the first provider in Ohio certified in Comfort Matters®, an innovative, person-centered approach to memory care. Throughout her tenure, the Judson Health Center maintained its ongoing record of the highest quality rating of five stars from the Centers for Medicare and Medicaid and U.S. News and World Report.

In appreciation for Maryellen’s service, a tribute campaign has been established with the Judson Foundation. Gifts made in Maryellen’s honor will support the Maison Laurens renovation project, where a unique garden feature will recognize her legacy. To make a gift, visit judsonsmartliving.org/foundation.
Judson is now a member of the AmazonSmile Community. AmazonSmile is a simple way for you to turn shopping at Amazon into a donation to Judson at no cost to you. When you shop at smile.amazon.com, you will find the exact same products, same prices, and same convenient shopping experience as Amazon.com, with the added benefit that Amazon will donate 0.5% of your eligible purchases to Judson.

It is easy to set up! Simply go to smile.amazon.com from your computer or mobile device, log in to your Amazon account and select Judson as the charitable organization you wish to support. Be sure to always start your Amazon shopping at smile.amazon.com and help advance Judson’s mission of Bringing Community to Life.